



## Email and Social Media Templates for SNF's Giving Tuesday

### [Email Template On or Before Giving Tuesday](#)

**SUBJECT:** Please support my Giving Tuesday fundraiser for the School Nutrition Foundation.

**BODY COPY:** Hi there Family and Friends, This year on Giving Tuesday, I'm raising money for the School Nutrition Foundation, a nonprofit organization dedicated to supporting the women and men who feed our country's schoolchildren. I'm supporting SNF on December 1st because these amazing women and men have ensured that school meals were served to America's children during the pandemic when schools were closed. They worked long hours serving meals at roadside kiosks in freezing temperatures, delivered meals on school bus routes and packaged more grab-and-go meals than ever before just so children that depend on a school meal would eat. And they haven't stopped there. They continue to feed schoolchildren while schools are operating in virtual, onsite or hybrid situations.

Please consider supporting my crowdfunding campaign which ends December 2nd by clicking on this link [www.give.classy.org/GivingTuesdaySNF](http://www.give.classy.org/GivingTuesdaySNF) to the SNF Giving Tuesday fundraising page. Every amount helps! If you're unable to donate at this time, I'd appreciate it if you'd share this page on social media or forward this email to people in your network. Thank you so much!  
Best, [YOUR NAME]

P.S. You don't have to wait until Giving Tuesday to donate. You can donate today!

### [Social Media Template](#)

This is the link for Facebook and Twitter. Instagram doesn't allow a link to be shared in a post, only in your bio.

[www.give.classy.org/GivingTuesdaySNF](http://www.give.classy.org/GivingTuesdaySNF)

### **[Announcement before Giving Tuesday](#)**

This Giving Tuesday, I'm launching a fundraiser for the School Nutrition Foundation, a nonprofit organization dedicated to supporting the women and men who feed our country's schoolchildren. Donate and share this post to help me reach our \$8,000 fundraising goal by the end of the day! Donate here: [www.give.classy.org/GivingTuesdaySNF](http://www.give.classy.org/GivingTuesdaySNF)

### **[Giving Tuesday Campaign Update](#)**

Just [#] hours left to support my Giving Tuesday fundraiser for the School Nutrition Foundation! Every little bit helps. Click this link to give: [www.give.classy.org/GivingTuesdaySNF](http://www.give.classy.org/GivingTuesdaySNF)

### **[Crowdfunding Campaign Last Call](#)**

Hi Friends and Family! I'm only [\$XXX] away from our Giving Tuesday fundraiser goal supporting the women and men who feed America's school children through the work of the School Nutrition Foundation. Please give in these last couple hours if you can:

[www.give.classy.org/GivingTuesdaySNF](http://www.give.classy.org/GivingTuesdaySNF)